
For Immediate Release

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Coffee For Wine Lovers – Benevolent Dictator Coffee

Silver Trident harvests similarities between blending fine wine & fine coffee

Yountville, Napa Valley, October 2019 – Silver Trident Winery’s winemaker and Tasting Home staff have developed a proprietary blend of coffee, which is available to purchase at its Tasting Home in Yountville.

Winemaker Kari Auringer led the effort to create a blend which maximizes complexity, aromas and a long finish—similar to the elegant and distinctive Silver Trident wines she makes.

The Benevolent Dictator Coffee, in an elegant bright red bag, contains responsibly harvested whole beans. The beans are sourced from Burundi, specifically because of the qualities of acidity due to the high altitude; Guatemala, for specific mid-palate flavor notes and Sumatra, for mocha characteristics.

“There are many similarities between a fine wine and delicious coffee,” explains founder Bob Binder. “Both are complex, aromatic, well balanced and absolutely delicious,” he adds.

“We sourced outstanding beans roasted in a very specific way for a coffee which will appeal to the most discerning wine aficionado who also appreciates superb coffee,” he continues. The Benevolent Dictator coffee beans are blended in small 40-pound batches, similar to the small-scale artisanal winemaking processes behind Silver Trident’s wines.

The 12-ounce bag of medium-roast whole bean coffee is currently available for \$18 at The Tasting Home at 6495 Washington Street in Yountville.

Silver Trident Winery is a small production winery whose Yountville Tasting Home is an elegant showroom with décor and furnishings by the Ralph Lauren Home Collection. Exemplifying a new business model for winery tasting rooms, guests can taste the winery’s five wines while relaxing in either the dining

room, study or living room. Winemaker Kari Auringer seeks out distinctive vineyards for grapes for each of the winery’s proprietarily-named wines.

The winery’s name is a tribute to the owners’ long-standing affiliation with cruise ships. Bob Binder is the co-founder of Oceania Cruises, a luxury cruise line which has partnered on projects with *The Wine Spectator*, *Lalique*, *Bon Appétit Magazine* and Ralph Lauren Home. The Culinary Director for Oceania Cruises is Jacques Pépin; the line is regarded as serving the finest cuisine at sea. The winery’s co-founder is Swiss-born Walter Jost, an accomplished advertising and media executive.

Although tasting reservations are suggested, guests can ‘walk in’ and enjoy a seated tasting at the Silver Trident Tasting Home, located at 6495 Washington Street in Yountville and open seven days a week from 11:00 a.m. until 6:00 p.m.



**BENEVOLENT
DICTATOR**
COFFEE