



SILVER TRIDENT WINERY | TASTING HOME

Background

WINERY

Small production winery in the Napa Valley offering an elegant, residential-style Tasting Home exclusively furnished with Ralph Lauren Home.

COORDINATES

6495 Washington Street, Yountville CA 94599

Phone (707) 945-0311

www.SilverTridentWinery.com

TastingRoom@SilverTridentWinery.com

HOSPITALITY

Open seven days 11:00 a.m. to 6:00 p.m.; reservations requested only for groups 6 or larger; tasting includes a minimum of four wines; cost per person is \$40. Upstairs loft room available for special events.

MARKETING

<http://www.silvertridentwinery.com/Marketing-Tools>

WINE CLUB

The Flagship Club offers members guaranteed allocations of the winery's limited-release wines and complimentary tastings at the winery's Tasting Home, as well as invitations to members-only special events and release parties.

Complete details: <http://www.silvertridentwinery.com/Wine-Clubs>

ESTABLISHED

First wine release in 2012. Napa Valley Tasting Room opened March, 2015.

MANAGEMENT

Proprietors: Bob Binder and Walter Jost

General Manager: Shane Soldinger

Winemaker: Kari Auringer

Membership and Industry Relations Manager: Mallory Uran McEligot

Public Relations: Julie Ann Kodmur: (707) 963-9632, corking@julieannkodmur.com

UNIQUE

Elevating the traditional tasting room to a new level of luxury, the Tasting Home boasts an elegant, residential-style interior designed by Trevor R. Howells, exclusively furnished with Ralph Lauren Home. The intimate setting welcomes guests to enjoy a selection of exquisite Silver Trident wines as they browse through the Home. The well-appointed living room, dining room and library showcase Ralph Lauren Home furniture and lighting, fine area rugs and decorative accessories. From stately chandeliers to hand-knotted Persian rugs, silver trays to crystal wine goblets, as well as the wines – all is available for purchase.



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Backgrounder

TASTINGS

Tastings are seated, in either the library, dining room or living room, as chosen by the guests, with the option of accompanying delicious bites designed by Chef Sarah Scott (Perfect Pairing) or a selection of cheeses (The 100 Mile Dairies):



Perfect Pairing

Symphony No. 9 - Labneh Goat Cheese with Preserved Lemon and Herb

Benevolent Dictator - Porcini and Cremini Mushroom Duxelles with Black Truffle Powder

Playing with Fire - Piquillo Pepper Pimento Cheese and Smoked Paprika

Twenty Seven Fathoms - Aged Gouda Savory Shortbread with Thyme and Sea Salt



The 100 Mile Dairies

Symphony No. 9 - with Nicolau Capra Stanislaus, a goat cheese made in Stanislaus County

Benevolent Dictator - Pinot Noir with McKinley Cheddar, made in Sebastopol from local raw organic Jersey cow milk

Playing with Fire - with Fiscalini Smoked Cheddar

Twenty Seven Fathoms - with Nicasio Valley Reserve

Friends & Family - with a dark chocolate truffle, accented with red wine sea salt

WELCOMING INTERIOR DESIGNERS

<http://www.silvertridentwinery.com/Welcome-Interior-Designers>

Contact: Shane Soldinger, (707) 945-0311, shane@silvertridentwinery.com

CURRENT RELEASES

2017 *Apollo's Folly*, Sonoma Coast Rosé, \$32

2017 *Symphony No. 9*, Napa Valley Sauvignon Blanc, \$32

2016 *Playing With Fire*, Napa Valley Red Blend, \$48

2016 *Benevolent Dictator*, Sonoma Coast Pinot Noir, \$60

2015 *Twenty Seven Fathoms*, Napa Valley Cabernet Sauvignon, \$90

2015 *Friends & Family*, Napa Valley Cabernet Sauvignon, \$150

Fact sheets: <http://www.silvertridentwinery.com/Marketing-Tools/Fact-Sheets>

PRODUCTION

Approximately 4,000 cases per year

THE NAME

The winery's name is a tribute to the owners' long-standing affiliation with cruise ships. Bob Binder is the founder of Silver Trident Winery and also the co-founder of Oceania Cruises, a luxury cruise line which has partnered on projects with *The Wine Spectator*, *Lalique* and *Bon Appétit Magazine*. The Executive Culinary Director for Oceania Cruises is world-renowned master chef Jacques Pépin. The winery's co-founder is Swiss-born Walter Jost, an accomplished advertising and media executive.