



WINERY

Small production winery in the Napa Valley offering an elegant, residential-style Tasting Home exclusively furnished with Ralph Lauren Home.

COORDINATES

6495 Washington Street, Yountville CA 94599

Phone (707) 945-0311

www.SilverTridentWinery.com

TastingRoom@SilverTridentWinery.com

HOSPITALITY

Open seven days 11:00 ish to 6:00 ish; reservations requested only for groups 6 or larger; tasting includes a minimum of four wines; cost per person is \$40. Upstairs loft room available for special events.

MARKETING

<http://www.silvertridentwinery.com/Marketing-Tools>

WINE CLUB

The Flagship Club offers members guaranteed allocations of the winery's limited-release wines and complimentary tastings at the winery's Tasting Home, as well as invitations to members-only special events and release parties.

Complete details: <http://www.silvertridentwinery.com/Wine-Clubs>

ESTABLISHED

First wine release in 2012 was the 2009 Twenty Seven Fathoms. Tasting Room opened March, 2015.

MANAGEMENT

Proprietors: Bob Binder and Walter Jost

General Manager: Shane Soldinger

Winemaker: Kari Auringer

Events Director: Mallory Uran McEligot

Public Relations: Julie Ann Kodmur: (707) 963-9632, corking@julieannkodmur.com

UNIQUE

Elevating the traditional tasting room to a new level of luxury, the Tasting Home boasts an elegant, residential-style interior designed by Trevor R. Howells, exclusively furnished with Ralph Lauren Home. The intimate setting welcomes guests to enjoy a selection of exquisite Silver Trident wines as they browse through the Home. The well-appointed living room, dining room and library showcase Ralph Lauren Home furniture and lighting, fine area rugs and decorative accessories. From stately chandeliers to hand-knotted Persian rugs, silver trays to crystal wine goblets, as well as the wines – all is available for purchase.



TASTINGS

Tastings are seated, in either the library, dining room or living room, as chosen by the guests, with the option of accompanying delicious bites designed by Chef Sarah Scott (Perfect Pairing) or a selection of cheeses (The 100 Mile Dairies):



Perfect Pairing

Symphony No. 9 - Labneh Goat Cheese with Preserved Lemon and Herb

Benevolent Dictator - Porcini and Cremini Mushroom Duxelles with Black Truffle Powder

Playing with Fire - Piquillo Pepper Pimento Cheese and Smoked Paprika

Twenty Seven Fathoms - Aged Gouda Savory Shortbread with Thyme and Sea Salt



The 100 Mile Dairies

Symphony No. 9 - with Nicolau Capra Stanislaus, a goat cheese made in Stanislaus County

Benevolent Dictator - Pinot Noir with McKinley Cheddar, made in Sebastopol from local raw organic Jersey cow milk

Playing with Fire - with Fiscalini Smoked Cheddar

Twenty Seven Fathoms - with Nicasio Valley Reserve

Friends & Family - with a dark chocolate truffle, accented with red wine sea salt

WELCOMING INTERIOR DESIGNERS

<http://www.silvertridentwinery.com/Welcome-Interior-Designers>

Contact: Shane Soldinger, (707) 945-0311, shane@silvertridentwinery.com

CURRENT RELEASES

2018 *Apollo's Folly*, Sonoma Coast Rosé, \$32

2018 *Symphony No. 9*, Napa Valley Sauvignon Blanc, \$32

2017 *Playing With Fire*, Napa Valley Red Blend, \$48

2017 *Benevolent Dictator*, Sonoma Coast Pinot Noir, \$60

2016 *Twenty Seven Fathoms*, Napa Valley Cabernet Sauvignon, \$90

2016 *Friends & Family*, Napa Valley Cabernet Sauvignon, \$150

Fact sheets: <http://www.silvertridentwinery.com/Marketing-Tools/Fact-Sheets>

PRODUCTION

Approximately 4,000 cases per year

THE NAME

The winery's name is a tribute to the owners' long-standing affiliation with cruise ships. Bob Binder is the founder of Silver Trident Winery and also the co-founder of Oceania Cruises, a luxury cruise line which has partnered on projects with *The Wine Spectator*, *Lalique* and *Bon Appétit Magazine*. The Executive Culinary Director for Oceania Cruises is world-renowned master chef Jacques Pépin. The winery's co-founder is Swiss-born Walter Jost, an accomplished advertising and media executive.



Silver Trident Winery furnished with Ralph Lauren Home opens in Yountville

Yountville, CA, March 2015 – Silver Trident Winery opens its Tasting Home at 6495 Washington Street in Yountville.

Elevating the traditional tasting room to a new level of luxury, the Tasting Home boasts an elegant, residential-style interior designed by Trevor R. Howells, exclusively furnished with Ralph Lauren Home. The intimate setting welcomes guests to enjoy a selection of exquisite Silver Trident wines as they browse through the Home. The well-appointed living room, dining room and library showcase Ralph Lauren Home furniture and lighting, fine area rugs and decorative accessories. From stately chandeliers to hand-knotted Persian rugs, silver trays to crystal wine goblets, as well as the wines – all is available for purchase.

Complementing the Ralph Lauren Home collection is a thoughtfully curated assortment of antiques, books and artwork sourced from around the world. There is also an intimate and inviting upstairs loft room available for private events by appointment, with capacity for 20 guests.

“We are offering the wine country visitor something that’s truly never been done before,” explains founder Bob Binder. “By combining the allure of Ralph Lauren Home and our own line of hand-crafted small production wines, we feel we have created an unprecedented new experience,” he adds. “We have curated a remarkable residential setting where our guests can enjoy our wines while enjoying the magic of a Ralph Lauren Home setting and everything is available to take home,” he adds.

The Silver Trident Winery Tasting Home welcomes walk-in guests. The Tasting Home is open from 11:00 a.m. to 7:00 p.m. seven days a week and for special events by appointment (707) 945-0311 or TastingRoom@SilverTridentWinery.com. Tastings are \$40.

Reservations are required only for groups of 6 or more. Each tasting will include a minimum of four wines.

Silver Trident Winery is a Napa Valley boutique winery producing approximately 4,000 cases per year. Current releases include 2017 Apollo’s Folly (Sonoma Coast Rosé, \$32), 2017 Symphony No. 9 (Napa Valley Sauvignon Blanc, \$32), 2016 Playing With Fire (Napa Valley Red Wine Blend, \$48), 2016 Benevolent Dictator (Sonoma Coast Pinot Noir, \$60), 2015 Twenty Seven Fathoms (Napa Valley Cabernet Sauvignon, \$90) and 2015 Friends & Family (Napa Valley Cabernet Sauvignon, \$150). The winery’s name is a tribute to the owners’ long-standing affiliation with cruise ships. The Tasting Home offers The Flagship Club, which guarantees its members a number of attractive benefits.

The Tasting Home is located in a charming Mediterranean-style building a few blocks from The French Laundry and Yountville’s other culinary destinations. The winemaker is Kari Auringer of Napa. General Manager is Shane Soldingier.

Bob Binder is the founder of Silver Trident Winery and also the co-founder of Oceania Cruises, a luxury cruise line which has partnered on projects with *The Wine Spectator*, Laliq, and *Bon Appétit Magazine*. The Culinary Director for Oceania Cruises is Jacques Pépin; the line is regarded as serving the finest cuisine at sea. The winery’s co-founder is Swiss-born Walter Jost, an accomplished advertising and media executive.

For more information: www.SilverTridentWinery.com.

CONTACT

Julie Ann Kodmur: (707) 963-9632,
corking@julieannkodmur.com
www.silvertridentwinery.com

Downloadable high-resolution photos and graphics at
<http://www.silvertridentwinery.com/Marketing-Tools>

Tasting Home reservations: (707) 945-0311
TastingRoom@SilverTridentWinery.com