



WINERY

Small production winery in the Napa Valley offering an elegant, residential-style Tasting Home exclusively furnished with Ralph Lauren Home

COORDINATES

6495 Washington Street, Yountville CA 94599

Phone (707) 945-0311

www.SilverTridentWinery.com

TastingRoom@SilverTridentWinery.com

HOSPITALITY

Open seven days 11:00 ish to 5:00 ish;

Reservations are required

Tasting includes a minimum of four wines

Cost per guest is \$50

Seated tastings are limited to six guests

Upstairs private loft available for special events.

TASTINGS

Tastings are seated, in either the library, dining room or living room, as chosen by the guests.

We offer two different tasting experiences: *Flight of Five* and *The Potato Chip Extravaganza*, each beginning with a welcome splash of our refreshing Provencal-style Rosé of Pinot Noir.

The **Flight of Five** begins with a splash of Apollo's Folly Rosé and is followed by a flight of four current release wines: Sauvignon Blanc (Napa Valley); Pinot Noir (Russian River); Red Blend, Napa Valley (Malbec and Cabernet Sauvignon based); and Cabernet Sauvignon (Napa Valley). This experience takes about 45 minutes and the cost is \$50 per guest and can be arranged for up to 6 guests.

The Potato Chip Extravaganza is crunchy, salty, fun and ridiculously delicious. It is unusual: five Silver Trident wines have been lovingly paired with five different artisanal potato chips. This experience begins with a splash of Apollo's Folly Rosé and takes about 60 minutes. The cost is \$50 per guest and can be arranged for up to 6 guests. The Potato Chip Extravaganza can also be enjoyed in your own home: we send a complete Potato Chip Extravaganza package throughout the U.S., accompanied by a video hosted by the team to guide you through the experience. The video: <https://www.youtube.com/watch?v=JY3O7IUX-OU>

WINE CLUB

The The Flagship Club offers members guaranteed allocations of the winery's limited-release wines and complimentary tastings at the winery's Tasting Home, as well as invitations to members-only special events and release parties.

Complete details: <http://www.silvertridentwinery.com/Wine-Clubs>



ESTABLISHED

First wine release in 2012 was the 2009 Twenty Seven Fathoms Cabernet Sauvignon. Tasting Room opened in March, 2015.

MANAGEMENT

Proprietors: Bob Binder and Walter Jost

General Manager: Shane Soldingier

Winemaker: Kari Auringer

Wine Club Manager: Rosemary Hermans-Walls

Hospitality Manager & Art Curator: Beth Bowlin

Public Relations: Julie Ann Kodmur: (707) 963-9632, corking@julieannkodmur.com

UNIQUE

Elevating the traditional tasting room to a new level of luxury, the Tasting Home boasts an elegant, residential-style interior designed by Trevor R. Howells, exclusively furnished with Ralph Lauren Home. The intimate setting welcomes guests to enjoy a selection of exquisite Silver Trident wines as they browse through the Home. The well-appointed living room, dining room and library showcase Ralph Lauren Home furniture and lighting, fine area rugs and decorative accessories. From stately chandeliers to hand-knotted Persian rugs, silver trays to crystal wine goblets, as well as the wines – all is available for purchase.

CURRENT RELEASES

2021 Apollo's Folly, Sonoma Coast Rosé, \$36

2021 Symphony No. 9, Napa Valley Sauvignon Blanc, \$36

2019 Playing With Fire, Napa Valley Red Blend, \$52

2021 Benevolent Dictator, Sonoma Coast Pinot Noir, \$65

2018 Twenty Seven Fathoms, Napa Valley Cabernet Sauvignon, \$95

2019 Friends & Family, Napa Valley Cabernet Sauvignon, \$150 (club member exclusive)

Fact sheets: <http://www.silvertridentwinery.com/Marketing-Tools/Fact-Sheets>

PRODUCTION

Approximately 4,000 cases per year

THE NAME

The winery's name is a tribute to the owners' long-standing affiliation with cruise ships. Bob Binder is the founder of Silver Trident Winery and also the co-founder of Oceania Cruises, a luxury cruise line which has partnered on projects with *The Wine Spectator*, *Lalique* and *Bon Appétit Magazine*. The Executive Culinary Director for Oceania Cruises is world-renowned master chef Jacques Pépin. The winery's co-founder is Swiss-born Walter Jost, an accomplished advertising and media executive.